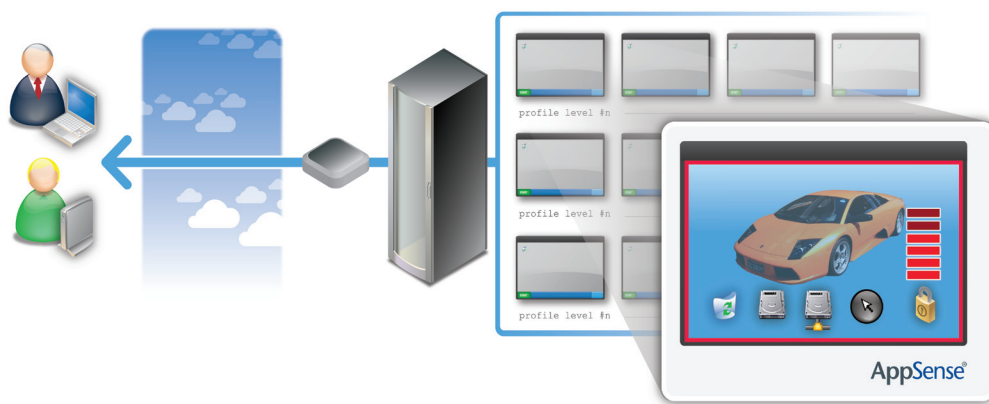


## AppSense and VMware Virtual Desktop Infrastructure

VMware virtual desktop infrastructure (VDI) enables your organization to host desktops inside virtual machines running on centralized servers in a data center. Users can access their virtual desktops remotely from a traditional PC, thin client or re-purposed computer. VDI enables you to manage desktops centrally, simplifying desktop installations, backups and maintenance, control access to sensitive data and intellectual property by maintaining information in a secure data center and provide individual isolated virtual desktops to end users.



- W Policy-controlled and personalized desktops through profile management
- W Controls access to unauthorized and potentially malicious applications
- W Ensures consistent application response to improve quality of service

### What does AppSense software do?

AppSense Management Suite provides the ability to enforce policy and enable personalization of the working environment for virtual desktop users, with low management overhead. Through centralized profile management, application access control and efficient use of server resources, AppSense Management Suite provides a predictable, consistent and responsive working environment to all your virtual desktop users. Since AppSense technology is not specific to any particular desktop delivery mechanism, policy and personalization settings can be persisted across virtual desktop sessions and between physical and virtual environments.

### How can AppSense add value to my VDI solution?

AppSense Management Suite resides within each virtual guest on the VMware ESX server, enabling policy enforcement and user personalization and providing a working experience that is both consistent and predictable. AppSense Management Suite also optimizes the hardware resources utilized by each virtual guest, providing opportunities to maximize the number of virtual desktops provisioned by each VMware server.

Through the dynamic personalization of VMware virtual desktops, AppSense Management Suite enables virtual desktop images to be pooled more easily - leading to cost savings in terms of hardware utilization and maintenance.

Using AppSense alongside your VDI implementation, you can be assured that users are not disrupted from their core business function, that you maximize your hardware and storage investment and that you are able to minimize the number of desktop images required. In this way the true potential of your VDI investment can be realized and the user experience optimized.

### Simplify the migration to virtual desktops

Whether you are migrating users from physical desktops to virtual, or from Terminal Server environments to virtual desktops, AppSense technology ensures the transition in delivery mechanism occurs with minimal if any disruption to the end user environment. Policy and personalization settings are maintained across virtual desktop sessions and between delivery mechanisms. For example, users utilizing a combination of Terminal Server and VDI environments are able to use the same user settings for both environments, making the transition between environments a seamless process.

